

2022 State of the Industry

Talent Development Benchmarks and Trends

174 organizations provided learning data

Learning Budgets



The average organization spent **\$1,280 per employee** on formal learning.

Learning Efficiencies



\$103: The average cost per hour of training **used**.

Delivery Methods

67% of learning hours used were delivered with technology



62% of learning was with an instructor.



Top 2 Content Areas

20%
Managerial and supervisory

12%
Interpersonal skills

